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## ETHAN HULL



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Logan, Utah

### Skills

- Solidworks - CSWA certified
- Adobe Creative Suite
- Photography
- Videography
- HubSpot
- Google PPC marketing
- Facebook/ Instagram marketing
- Social media management
- Machine embroidery digitization

### Summary

Proactive, organized, and teachable, with several years of digital marketing and content creation experience. Now stoked to be studying Outdoor Product Design and Development at Utah State University. Check out my portfolio at: <https://ethanhull331.wixsite.com/ethan-hull-design>

Key skills:

- Solidworks CSWA certified
- 2+ years of Digital Marketing
- Adobe Creative Suite
- Photography/ videography
- Hard/ Soft Goods Manufacturing

### Experience

May 2024 - November 2024

#### **Revelyst, Logan Utah - Customer Experience Specialist**

- Assisted customers in troubleshooting a variety of outdoor products.
- Ensured a positive customer experience.
- Worked across a variety of communication methods (phone, email, etc)
- Processed orders and managed accounts in Salesforce and Netsuite

March 2022 - January 2024

#### **PLACE, Bellingham Washington - Digital Marketing Specialist**

- Performed quality assessments of digital marketing campaigns to ensure correct build and reduce churn
  - Built and implemented Google PPC, Facebook, and Instagram ads
  - Performed monthly checks to ensure campaign quality
  - Worked creatively to create new campaigns, lead magnets, copy, creative and headlines.
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## References

References available  
upon request

Amy Gerrish - PLACE

Justin Hurd - Forty One  
Eleven Real Estate

Lar Ivy - Thanksgiving  
Point

Chris LeBaron - Mission  
President

## Interests

Hiking, Camping, Off-  
roading

Design

Products

Good food

September 2022 - August 2023

### **Forty One Eleven Real Estate, South Jordan Utah - Video Production Specialist**

- Worked with agents to turn concepts into social media videos
- Planned, shot, and edited content in a timely manner
- Used a variety of production techniques to create high quality content

February 2020 - February 2022

### **Church of Jesus Christ of Latter Day Saint - Missionary**

- Held positions as a District Leader and Technology Specialist

## Education

August 2023 - Ongoing

### **Utah State University - Bachelors Degree**

- Outdoor Product Design and Development
- Dean's list

February - May 2023

### **Utah Valley University - Associates Degree**

- Dean's list

Graduated May 2019

### **Skyridge High School - High School Diploma**

- Cross Country and Track team
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